

## **REMARKS**

Upon entry of the present amendment, claims 1-30 will remain pending in this application. Applicants respectfully submit that no new matter is added by the present amendment.

Claims 1, 2, 5, 6, 7, 11, 16, 17, 20-22, 26, 29 and 30 stand rejected under 35 U.S.C. § 102(b) as being allegedly unpatentable over United States Patent No. 7,120,606 ("Ranzini"). Claims 3, 4, 8, 9, 10, 12, 13, 18, 19, 23-25, 27 and 28 stand rejected under 35 U.S.C. § 103(a) as being allegedly unpatentable over Ranzini in view of United States Patent No. 7,103,574 ("Peinado"). Applicants respectfully traverse.

### ***Interview Summary***

Applicants' undersigned representative, Mr. Eiferman, and Examiner Bandon Hoffman participated in a telephonic interview on July 26, 2007, during which the above claim amendments were discussed. Agreement was reached, and Examiner Hoffman stated that the above claim amendments appeared to overcome the rejections of record.

### ***Rejections under 35 U.S.C. § 102***

Claims 1, 2, 5, 6, 7, 11, 16, 17, 20-22, 26, 29 and 30 stand rejected under 35 U.S.C. § 102(b) as being allegedly unpatentable over United States Patent No. 7,120,606 ("Ranzini"). Applicants respectfully traverse.

Independent claims 1, 11, 16 and 26 recite a custom portion having protected content and comprising rights data relating to the protected content, the rights data setting forth each entity that has rights with respect to the protected content, and, for each such entity, a description of such rights.

Ranzini discloses information about security attributes that are available to be assigned to digital currency files. However, Ranzini clearly states that this information is stored in a criteria database rather than in a custom portion of an e-mail (Ranzini, Col. 6, ll. 55).

Thus, Applicants respectfully submit that the cited references do not teach or suggest "an custom portion having the protected content and comprising rights data relating

to the protected content , the rights data setting forth each entity that has rights with respect to the protected content, and for each such entity a description of such rights," as recited in independent claims 1, 11, 16 and 26. Accordingly, Applicants respectfully submit that independent claims 1, 11, 16 and 26 all claims depending therefrom are not anticipated by Ranzini. Accordingly, reconsideration and withdrawal of the 35 U.S.C. § 102 rejections are respectfully requested.

***Rejections under 35 U.S.C. § 103***

Claims 3, 4, 8, 9, 10, 12, 13, 18, 19, 23-25, 27 and 28 stand rejected under 35 U.S.C. § 103(a) as being allegedly unpatentable over Ranzini in view of United States Patent No. 7,103,574 ("Peinado"). Applicants respectfully traverse and submit that claims 3, 4, 8, 9, 10, 12, 13, 18, 19, 23-25, 27 and 28 are patentable at least by reason of their dependency. Accordingly, reconsideration and withdrawal of the 35 U.S.C. § 103 rejections are respectfully requested.

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**PATENT**

**CONCLUSION**

In view of the above amendments and remarks, Applicants respectfully submit that the present application is in condition for allowance. Reconsideration of the application is respectfully requested.

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